

NANCY GOODMAN

In Students' Best Interests

'72 Student debt in the U.S. stands at a staggering \$1.6 trillion and grows every year. The weight of that burden on future graduates became apparent to Nancy Goodman when she was mentoring high school students, and it inspired her to launch a web-based nonprofit, College Money Matters, to help students and their families understand how to take on less debt to pay for their education.

Goodman '72 Lib worked at Citibank for over 30 years in a variety of roles. She ran bank branches, worked in the credit card division, and opened new consumer businesses in South Asia. When she retired in 2005, Goodman reached out to her vast network of contacts in finance and higher education to help launch College Money Matters. The organization's board includes a seasoned high school financial aid adviser, the president of an asset management company, a former American Express executive, and an expert



in UX (user experience and interface). "I decided I couldn't do much about global warming—I'm just one person," Goodman says, "but I could help students learn to borrow less by providing information now in fun, easy formats that help them avoid financial trouble later."

All information on the nonprofit's website and its YouTube channel—which were funded by Goodman, her friends, and family—is free and helps students anticipate the common issues that end up causing them to borrow too much. Its content is based on two years of research with high school students who described what they wanted to know and how

they liked to learn: videos, short articles, games, checklists, and quizzes.

Goodman has been working with other nonprofits, and she's hoping to secure support for College Money Matters from groups committed to financial literacy. —*Steve Neumann*

University's North Brunswick, N.J., campus. She lives in North Brunswick.

Adam Kruppa '01 Lib (NROTC) retired from the U.S. Navy on June 1, 2021, after 23 years of active service. His last position was as officer-in-charge for the Philadelphia Navy Yard. He was recently named senior naval science instructor at Cherokee High School in Marlton, N.J. He lives in Royersford, Pa.

Brian J. Ellis '02 Lib, a principal at Bressler, Amery & Ross PC, was elected chair of the Diversity, Equity, & Inclusion Committee of Schreyer Honors College Scholar Alumni Society Board—an affiliate group of the Penn State Alumni Association. He lives in the New York City metropolitan area.

Joanna M. Nestler '05 Sci married **Joshua Jacobson '08 Bus** on May 23, 2021. Joanna is a physical therapist

at Hershey Medical Center and Joshua is a contracting officer for the U.S. Navy. They live in Harrisburg. Her parents: **Debbie Burton '77** and **Robert Nestler '76**. His father: **Les Jacobson '88 JD Law**.

2010s

Michael Biarnes '11 Sci wrote a book, *Redefining Success*. Prior to being an author, he worked in various roles in the health care sector, including oncology, diagnostics,

neuroscience, and cardiovascular disease. He lives in Arlington, Va.

Cara DeSanto '11 Edu and her significant other, Anthony, had their first child, Nico John, in September 2020. They live in Dunmore, Pa.

John McCaul '11 Lib joined law firm Hamburg, Rubin, Mullin, Maxwell & Lupin as an associate. He lives in Narberth, Pa.

Nia Grant '14 Com (Volleyball), a pro

volleyball player and two-time NCAA champion, was named head coach of the girls team at St. Benedict's Preparatory School. She lives in Newark, N.J.

Christopher L. Stroup '14 Eng (Schreyer), a lead wealth adviser at Abacus Wealth Partners, was named a "40 Under 40" honoree by *Investment News*. He lives in Santa Monica, Calif.

Class Notes is compiled by Erika Spicer '13 Com.